An Industrial Global company in the Atlanta area is seeking a Forecasting and Planning Analyst. You will use Demand Planning software in conjunction with Sales and Marketing intelligence to develop monthly sales forecast. GREAT BENEFITS

**Duties**

* Review customer’s requirement accuracy for statistical modeling, dynamic data smoothing and demand pattern analysis.
* Monitor import, export, reconciliation, and aggregation batch processes to ensure that values for related Demand Forecasting Units remain “in sync”.
* Employ DP, modeling techniques and analytical methods to generate the sales forecast.
* Maintain a discipline forecasting process using statistical analysis, market analysis, as well as input from Sales and Marketing.
* Act upon exception graphs to communicate forecast anomalies to sales, marketing, and manufacturing.
* Understand relationship between promotional activities, new product introductions, and seasonal impact on product demand.
* Ensure appropriate accountabilities for forecast input and their accuracy.Responsible for performing and analyzing forecast performance.
* Interface with Master Scheduling with respect to forecast execution and consumption.

**Requirements**

* Bachelor’s degree
* 5 years of Industrial Forecasting
* Experience with inventory planning
* APICA CPIM OR CSP IS A PLUS